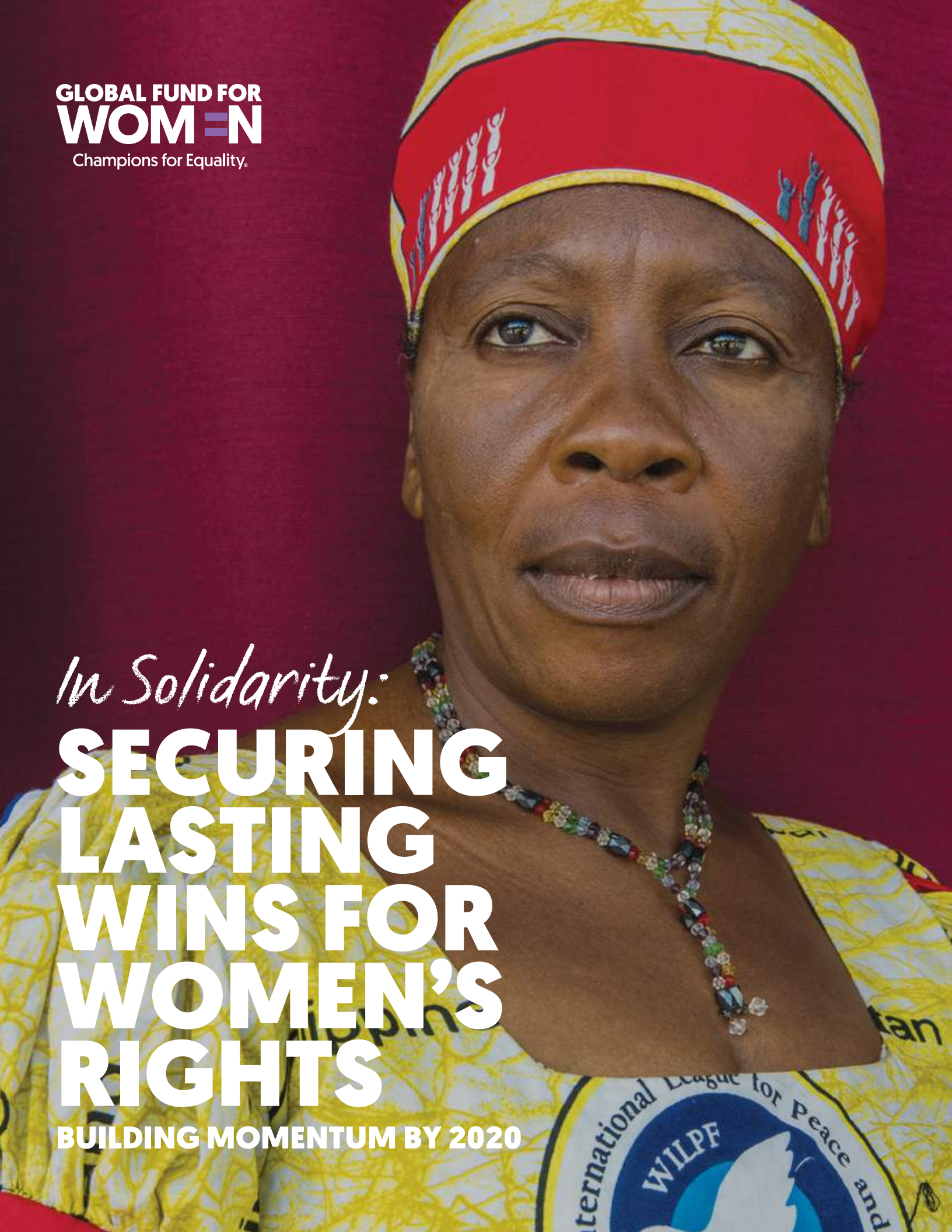


GLOBAL FUND FOR
WOMEN
Champions for Equality.

In Solidarity:

SECURING LASTING WINS FOR WOMEN'S RIGHTS

BUILDING MOMENTUM BY 2020



WHY WOMEN'S RIGHTS?

Gender inequality is not only a moral and social issue but also a critical economic challenge. If women—who account for half the world's working-age population—do not achieve their full economic potential, the global economy will suffer.

— McKinsey Global Institute



STRONGER ECONOMIES.

Creating gender parity through economic opportunity could **add \$12 trillion to global growth.**¹



MORE DEMOCRACY.

Countries where **women hold at least 30 percent of political seats** are more inclusive, egalitarian, and democratic.³



BETTER HEALTH.

Advancing women's sexual and reproductive health rights can **yield benefits worth \$120 for every dollar spent on family planning programs.**⁴



LESS HUNGER.

Closing the gender gap in agriculture **could lift 100-150 million people out of hunger.**⁵



LASTING PEACE.

When women are included in peace processes, there is a **35 percent increase in the probability of an agreement lasting at least 15 years.**⁶

¹Jonathan Woetzel et al., "The Power of Parity: How Advancing Women's Equality Can Add \$12 trillion to global growth," McKinsey Global Institute, September 2015. ²Anika Rahman, "Gender Equality Benefits Everyone," Truth Out, 2017. ³"Why Invest in Women," The U.S. Agency for International Development, 2015. ⁴Hans-Peter Kohler and Jere R. Behrman, "Post-2015 Consensus: Population, Demography Assessment," Copenhagen Consensus Center, 2014. ⁵"Women in Agriculture: Closing the gender gap for development," Food and Agriculture Organization of the United Nations, 2011. ⁶Marie O'Reilly et al., "Reimagining Peacemaking: Women's Roles in Peace Processes," International Peace Institute, 2015. ⁷Krishna Ahooja-Patel, "Development Has a Women's Face: Insights from Within the U.N.," APH publishing, 2007. ⁸Edilberto Loaiza and Sylvia Wong, "Marrying Too Young: End Child Marriage," United Nations Population Fund, 2012. ⁹Lynn Tallento and Anu Madgavkar, "Power with Purpose: How Women's Leadership Boosts the Economy and Society," McKinsey Global Institute, March 2016. ¹⁰"Violence Against Women Fact Sheet: Intimate partner and sexual violence against women," World Health Organization, November 2016. ¹¹"Who makes the News?" Global Media Monitoring Project, 2015. ¹²"Bridging the Gender Gap: Mobile Access and Usage in Low- and Middle-Income Countries," GSMA Connected Women, 2015.

Insights from Within the U.N., APH publishing, 2007. ⁸Edilberto Loaiza and Sylvia Wong, "Marrying Too Young: End Child Marriage," United Nations Population Fund, 2012. ⁹Lynn Tallento and Anu Madgavkar, "Power with Purpose: How Women's Leadership Boosts the Economy and Society," McKinsey Global Institute, March 2016. ¹⁰"Violence Against Women Fact Sheet: Intimate partner and sexual violence against women," World Health Organization, November 2016. ¹¹"Who makes the News?" Global Media Monitoring Project, 2015. ¹²"Bridging the Gender Gap: Mobile Access and Usage in Low- and Middle-Income Countries," GSMA Connected Women, 2015.

DID YOU KNOW?



ONE IN NINE girls is married before age 15—that's about **300 MILLION** young women and girls every year.⁸



Women are **TWO-THIRDS** of the world's labor force, yet only earn **10 PERCENT** of the income.⁷

For **EVERY HUNDRED** men in ministerial and parliamentary roles, there are only **22** women.⁹



Over **30%** of women have been victims of violence from an intimate partner.¹⁰

Only **13%** of media stories focus on women.¹¹



200 MILLION fewer women have access to the Internet than men, and globally, women are **21 PERCENT** less likely to own a mobile phone.¹²

WE ALL THRIVE when women's rights are upheld. When women's leadership, voices, and ideas are fully represented in politics, education, and the economy there are benefits for everyone.



WHY GLOBAL FUND FOR WOMEN?

Global Fund for Women uses its powerful networks to find, fund, and amplify the courageous work of women who are building social movements and challenging the status quo.

1. TRACK RECORD OF BUILDING WOMEN'S MOVEMENTS.

- **30 years of investing in over 5,000 grassroots organizations across 175 countries**, propelling local women's movements worldwide.
- Our **trusted and proven grantmaking model** enables us to effectively fund women's groups using a rights-driven approach that gets to the root of the problem instead of alleviating the symptom.

2. GLOBAL ACUMEN AND PROFOUND REACH.

- With insight from over **2,000 local advisors**, we make **game-changing investments** that reach some of the world's most remote places.
- We touch groups working with **highly marginalized populations**: refugees and internally displaced persons, indigenous and rural populations, women and girls with disabilities, and LGBTQI individuals.

3. INVESTMENTS IN WOMEN LEADING CHANGE.

- We propel **women's leadership** at both the individual and collective levels with transformative results through grantmaking and capacity building support.

4. ACTIVATING A MEGAPHONE FOR WOMEN.

- We use awareness-raising and **action-oriented campaigns** to lift up the stories and voices of women's movements.
- We generate a larger **global community of ambassadors** for women's rights worldwide.



WHEN WOMEN LEAD THE WORLD, CHANGE HAPPENS.

Global Fund for Women's Funding Leadership and Opportunities for Women (FLOW) fund bolstered women's leadership in 26 countries throughout Asia over four years.

THE RESULT?

Over 200,000 women developed their leadership skills and over 5,000 ran for local office.

- **HUMSAFAR** in India called for stricter implementation of laws protecting women from violence.

- **Working Women Academy** in Cambodia pushed the government to increase the minimum wage for garment workers.

- **Kachin Women's Association Thailand** influenced political parties to adopt a policy of 30% women's participation in decision-making in all levels of politics.



WHY NOW?

STAND WITH WOMEN: Turning Challenges into Opportunities

The rising global backlash against women's rights creates a critical turning point for the world's women.

The world is witnessing how conservative forces in culture, religion, and society are threatening many hard-won rights for women. At the same time, significant shifts in U.S. policies on abortion, refugee resettlement, and climate change are further putting women at risk. Whether working to retain access to family planning services, end sexual violence, or fight for food and land rights, women's groups are operating in an increasingly challenging time with scarce resources to support their leadership, action, and voice.

But with every challenge comes an opportunity. This moment calls for energizing new efforts and focus on strengthening women's movements to help lead the charge for social change on the most pressing issues of our time.

"I have put my trust in Global Fund for Women for more than a decade. I don't know of any other organization that can do what Global Fund for Women does. If you believe in the power of grassroots movements and of women to change the world, then Global Fund for Women is an essential ally."

— **Angela Filo, Founder,**
Yellow Chair Foundation

INVEST IN WOMEN'S MOVEMENTS— CHANGE THE WORLD

Global Fund for Women believes that investing in women's movements will create a world where every woman and girl is strong, safe, powerful, and heard. At a time when advancing women's rights is more important than ever, we are at the forefront of funding grassroots change and amplifying voices from pivotal women's movements around the world.

Women are shaking the world one movement at a time. Research shows that lasting gains in women's rights require resilient grassroots movements. Movements are built on grassroots support, foster inter-generational relationships, create networks from a center of political goals, and move toward a shared vision for the future.

From advocacy and research to protests and legal action, women's groups make change happen. In strong movements that create lasting social change, we find strong leaders. Women's movements have:

- ended civil wars
- elected female presidents
- won women the right to vote
- helped ensure that pregnant girls are allowed to attend school in the Democratic Republic of Congo and achieved civil unions for same sex couples in Croatia—with countless more grantee partners securing laws protecting millions of women and girls.



“The message I want to get across is that we have a goal: to have women in leadership. And in order to get there, we all need to support the women’s movement.”

— **KK Verdade,**

Executive Director of ELAS Fund, the only women’s fund in Brazil and a longtime Global Fund for Women grantee partner.



GRANTEE SPOTLIGHT: Fighting for Women’s Sexual & Reproductive Health and Rights in Poland

Zdroj:


“I support Global Fund for Women because I admire the work of the courageous women who are out in the frontlines fighting for their rights and risking their lives for future generations.”

— **Isabel Allende,**

Author and philanthropist

When a total ban on abortions was proposed by the Polish government in early 2016, Global Fund for Women supported **Federation for Women and Family Planning** and **ASTRA Network** to help them build a powerful movement defending women’s reproductive rights. With our support, they built a broad coalition of women’s groups and other grassroots organizations across Poland to raise awareness about the threat to women’s health and human rights. They launched effective media campaigns to put pressure on the government, leading up to massive Black Monday strikes. Poland’s parliament withdrew the proposed legislation.





“They really believed in me. Since our first grant, Global Fund for Women became my ally. The way that they listened ...When you find that kind of encouragement, it's more than money. I really think that this organization is the most important organization in the world.”

— **Sakena Yacoobi**,
Founder of Afghan Institute
of Learning in Afghanistan

TRUSTING WOMEN AND TAKING RISKS

GRANTEE SPOTLIGHT: Girls Risk All for Education in Afghanistan

In the late 1990s, Global Fund for Women gave the **Afghan Institute of Learning** support when no one else would. Its founder, Sakena Yacoobi, started the organization in 1995 in response to the lack of education and healthcare for Afghan women and girls. Given decades of war and conflict, the Afghan Institute of Learning didn't have nonprofit status or meet other typical funder requirements. But Global Fund for Women trusted Sakena's vision, which helped create a powerful underground network for girls' education.

Today, after receiving seed funding and continued support from Global Fund for Women, **Afghan Institute of Learning** has become a major force for girls' education and empowerment in Afghanistan. No longer a well-guarded secret, the organization has reached over 12 million people and is now supported by philanthropic partners worldwide.

GRANTEE PARTNER:

Afghan Institute of Learning

SEED FUNDING: \$10,000 in 1997

TOTAL FUNDING OVER 20 YEARS: \$600,000

IMPACT:

80 secret schools for girls set up while Afghanistan was under Taliban control—educating over 3,000 girls

43 women's learning centers, where women learn about political participation, healthcare, and more

1,500 teachers each year trained

400,000 people per year benefit from programs

More than **12 million** people reached

In 2003, Leymah Gbowee and her organization, **Women in Peace Network**, responded to bloody conflict in their country of Liberia by organizing, picketing, fasting, and praying. That same year, Global Fund for Women awarded **Women in Peace Network** a \$10,000 grant to support Leymah and a coalition of women crossing ethnic and religious divides—Muslim and Christian. They used the money, risking their lives, to bus hundreds of women into Accra, Ghana and to stage a historic sit-in for peace at a hotel there where peace talks were underway.

The women linked arms and blocked the meeting doors until a deal was finalized. The peace accord was ultimately signed—the women brought peace to their country after 14 years of civil war. For her efforts on behalf of the “non-violent struggle for the safety of women and for women’s rights to full participation in peace-building work,” Leymah Gbowee was one of three women awarded the 2011 Nobel Peace Prize.

“It would have been impossible for us to achieve what we achieved in Liberia had it not been for the fact that we had support both financially and morally from our sisters at Global Fund for Women.”

— **Leymah Gbowee,**

Recipient of the 2011 Nobel Peace Prize, along with Tawakkul Karman and Liberian President Ellen Johnson Sirleaf—all supported by Global Fund for Women early in their careers

GRANTEE SPOTLIGHT: Women Act to End Civil War in Liberia



“I have committed my life to women’s rights and found in Global Fund for Women a sister activist and partner in the hard work of sustaining spaces for women. Their work matters for women everywhere.”

— **Bisi Adeleye-Fayemi,**
feminist activist, co-founder and former Executive Director
of the African Women’s Development Fund,
and Global Fund for Women Board Member

\$25 MILLION BY 2020

As women around the world face new challenges under a dramatic shift in the U.S. administration’s approach to women’s rights globally, it is more important than ever to invest in women’s groups who are fighting to be heard. Our grantee partners are faced with reduced funding for women’s rights organizations—set against the backdrop of rising fundamentalisms and militarism, violence against women, and a worldwide refugee crisis.

Despite these constraints, women’s groups are making progress. But we are not there yet. With new and increased investments in Global Fund for Women—moving us boldly toward a \$25 million budget by 2020—we will ensure that movements for women’s rights are powerful, influential, and achieving lasting gains.

THREE GLOBAL PRIORITY ISSUE AREAS :



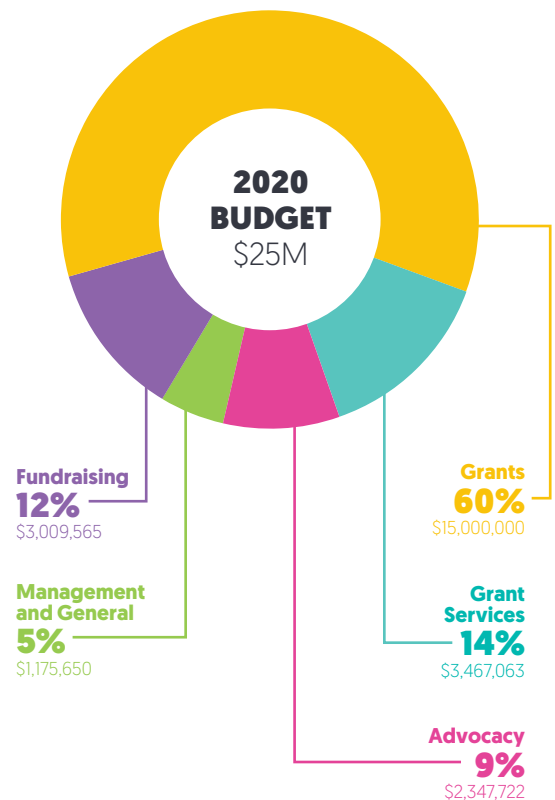
SEXUAL &
REPRODUCTIVE
HEALTH & RIGHTS



FREEDOM FROM
VIOLENCE



ECONOMIC
& POLITICAL
EMPOWERMENT





“Women’s lives are at stake. I know that what we do at this moment to support women’s movements is vital for future generations. This is the time to be unapologetic about money for women’s rights organizations.”

— **Musimbi Kanyoro,**
President & CEO of Global Fund for Women



CREATING IMPACT:

ECONOMIC & POLITICAL EMPOWERMENT



GLOBAL PRIORITY: Ensuring women have sustainable livelihoods, workplace rights, and equality in civic and political leadership

HOW WE MOVE THE NEEDLE ON URGENT WOMEN'S RIGHTS ISSUES

We see moments of tremendous opportunity where targeted support in our grantee partners' work will deepen their impact and catalyze social change for urgent women's rights issues. Within each of our focus areas, we will continue to identify the right moment, the right groups, and the right levers to push for transformation to occur in support of women's rights.

Women, Food, and Equality in Sub-Saharan Africa

THE OPPORTUNITY: Support women farmers to win land, food, and water rights as they confront climate change, growing violence, and a lack of voice and resources

BACKGROUND: Corporations and governments are vying to control Africa's natural resources—some of the richest in the world. They are essential to the livelihoods of women who play a major role in producing food in rural communities. The U.S. administration's skeptical stance on climate change and lax policies on corporations' behavior all put global food security further at risk. What do these trends mean? A rise in food shortages, higher food costs, and lack of support for women to grow their own diverse and nutritious foods.

WHY NOW? Motivated by the growing impact of climate change and the need to feed their families, women are mobilizing to improve their own farming and to increase their economic opportunities. As they become better informed and work together, they are advocating for their rights, demanding resources, and creating new solutions.



FREEDOM FROM VIOLENCE



GLOBAL PRIORITY: Protecting women's rights in periods of crisis and conflict

Strengthen the Leadership of Syrian Women Refugees

THE OPPORTUNITY: Build the leadership and voice of Syrian women refugees and internally displaced persons (IDPs) in Lebanon, Turkey, Jordan, and Iraq

BACKGROUND: Since 2011, an estimated 4.7 million Syrians have sought refuge primarily in Lebanon, Turkey, and Jordan. For many women and girls who sought asylum in neighboring countries, the violence did not stop when they became refugees. While UN agencies and other international organizations provide services to Syrian refugees, they often miss the key intervention that builds women's leadership, agency, or rights.

WHY NOW? The time is now to strengthen Syrian refugee women's leadership to organize and form networks—ensuring their voices and needs are heard in peacebuilding and reconstruction efforts in Syria. With conservative U.S. policies increasingly antagonistic to the plight of Syrian refugees, the acute needs of women Syrian refugees need more attention than ever.



SEXUAL AND REPRODUCTIVE HEALTH & RIGHTS



GLOBAL PRIORITY: Defending women's sexual rights and reproductive health including access to safe and legal abortion, sex education, contraception, and family planning

Support Abortion Rights in Latin America

THE OPPORTUNITY: Convert mounting public concern about restrictions on abortion and the criminalization of miscarriage into lasting gains for reproductive rights

BACKGROUND: The percentage of maternal deaths caused by unsafe abortions is higher in Latin America and the Caribbean than any other region of the world. It is estimated that four million women in the region are exposed to the risks of unsafe abortions each year.

WHY NOW? With rising power of Catholic and Evangelical fundamentalist forces across Latin America and the Caribbean region, coupled with the reinstatement and expansion of the global gag rule, women's bodies are directly under attack more than before. Moreover, the outbreak of the Zika virus in the region has created an even greater crisis. Women's groups have been at the frontlines of demanding changes in legislation to increase public support for women's access to safe and legal abortion in Latin America.

INVESTMENT OPPORTUNITIES

Contribute with other supporters who care about women's and girls' rights:



MEET URGENT NEEDS



**BUILD MOVEMENTS
THAT CHANGE GLOBAL
COMMUNITIES**



**ELEVATE THE VOICES AND
STORIES OF WOMEN**

JOIN US!

Now is the time to take action and stand with the global women's movement. Women's groups around the world are increasingly facing rollbacks of their rights. But they remain strong and stand tall in their fight for equality. Invest in grassroots women's groups and help change the world. In solidarity across borders, we will rise.





EXAMPLES OF WHAT YOUR SUPPORT CAN DO:

\$15,000

ELEVATE WOMEN'S VOICES AROUND GLOBAL BREAKING NEWS

When issues of women's rights are in the news, we respond quickly and add the grassroots perspectives and women's voices that are too often missing. We were among the first to report on the rise of rape by ISIS in Iraq, as well as the impact of the Nepal earthquake on women, and the work of women's rights groups both preceding and following the kidnap of the schoolgirls in Nigeria. Your support will ensure the voices and perspectives of bold women's groups are heard in key global media outlets—increasing their audience and reach exponentially.

\$25,000

GIVE A GRANT TO A GRASSROOTS WOMEN-LED GROUP

Your investment will fund groups like Dalit Women's Rights Forum and help women like Namsara, 35, who experienced domestic violence. Once she enrolled in Dalit Women's Rights Forum's classes to learn about the rights of women in Nepal, she began sharing her own story and how she wanted to end the abuse, becoming a popular change-maker in her village. Now, in addition to holding leadership positions on village committees,

Namsara is helping to shape government legislation that will advance women's human rights in Nepal and save women's lives.

\$50,000

DEVELOP A CREATIVE ADVOCACY CAMPAIGN

Our awareness-raising creative campaigns have used photography, video, art, infographics, and individual women's stories to highlight key issues of women's rights around the world, and the work of Global Fund for Women's grantee partners to address them. Your support will provide the foundation for developing our next creative advocacy campaign—engaging a photojournalist or an artist who melds activism and art—to tell an important story, drive advocacy around an under-reported issue, and raise awareness and funding.

\$75,000

CONNECT WOMEN AND FOSTER COLLECTIVE ACTION

Providing a safe platform for women's rights activists to meet, share strategies for resistance, and learn from each other is not only important for the strengthening of movements, but a requirement for their survival. Global Fund for Women has brought together bold women leading the charge for equality in Iraq and Georgia to the Democratic Republic of Congo and Peru. Your support will fund a convening to foster global connections

and knowledge sharing between effective women's groups working on similar urgent women's rights issues in challenging climates. Your help will ensure women's groups are not isolated in their struggles but instead made stronger by uniting with other activists to build shared community, strategy, and ideas. The power in convening will unlock unlimited possibilities for collective action and solidarity across women's movements at both the country and regional levels.

\$150,000

SUPPORT A MOVEMENT TO MAKE CHANGE NOW

We fund women's groups through a cohort model to build stronger movements. We choose cohorts where support is most needed for change now. With your gift and the help of other investors, we will support a dynamic cohort of women's groups addressing a critical issue focused on a priority country or region, providing spaces for peer learning and collective action. One example is our Anti-trafficking Initiative. In partnership with the ING Foundation, we supported 12 women's groups in Asia with the highest rates of trafficking—Indonesia, Philippines, India, Nepal, and Thailand. The initiative provided a unique opportunity for our grantee partners to deepen their networks and impact, strategize together, and strengthen the regional movement to end trafficking.

“I support women and girls because I know that they will unlock future innovation and creativity. It’s only fair.”

— **Craig Newmark**,
tech entrepreneur, founder of
craigslist and craigconnects

**GLOBAL FUND FOR
WOMEN**
Champions for Equality.
globalfundforwomen.org

Photos: Cover, Alison Wright.

Page 2, [clockwise from top left] Alison Wright, Alissa Everett, Bénédicte Desrus, Women in Black, Alison Wright.

Page 3, Alison Wright. Page 4, Mark Tuschman. Page 6, [clockwise from top left] Slovak-Czech

Women's Fund, Federation for Women and Family Planning, Slovak-Czech Women's Fund, Federation for Women and Family Planning, Federation for Women and Family Planning, ASTRA Network.

Page 7, Afghan Institute of Learning. Page 8, Pewee Flomoku. Page 10, Alissa Everett.

Page 11-12 [left to right], Terry Lorant, Alissa Everett, Fondo de Aborto MARIA. Page 13, Alison Wright.

**Global Fund for Women
San Francisco Office**

800 Market Street, 7th Floor
San Francisco, CA 94102
415.248.4800

**Global Fund for Women
New York Office**

1460 Broadway
New York, NY 10036
212.742.8978